R J Reynolds
Tobacco Company

D. M 12/8/92
T & D 12/23/93
S. R. M. / /
S. A. M. 12/23/93

LORI E. MacWILLIAMS
Chain Accounts Manager

12323 Plaza Drive
Parma, OH 44130
216/676-0067
216/676-1878 (Fax)

SENT VIA ELECTRONIC MAIL

CC: ANN

February 16, 1993
LEM-074-93

To: All Divisions With Truckstops of America Stations

Re: Truckstops of America
CID #1370-00-00
Camel Special Lights King
Camel Special Lights Box
Camel Special Lights Box 100
Introduction

Division Managers:

Please be advised that Mr. Gary Slaby/Purchasing Specialist for Truckstops of America has authorized distribution of Camel Special Lights King/Box/Box 100 for all corporate Truckstops of America locations. A forced distribution of two (2) cartons each style will be made to all locations during the week of March 29, 1993. Product should be utilized to set our preferred presence counter displays, based on regional guidelines in your marketplace. Sales representatives should place an additional order with store managers as needed.

Introductory promotions, *April B1G1F* and *May Brass Lighter* with two-pack purchase have been approved by Mr. Slaby via our Value-Added distribution program (reference my E-Mail, LEM-060-93 of 2/09/93). Please work with divisions responsible for administering VAP relative to necessary transfers of produce/premiums.

By copy of this letter, I am requesting divisions responsible for Truckstops of America suppliers to ensure pre-book order is handled with respective Direct Accounts. Pre-book will follow via FAX to Divisions responsible for Direct Accounts only.

51849 9489

Source: https://www.industrydocuments.ucsf.edu/docs/xsdy0000

Please feel free to contact me if you should have any questions. Thank you in advance for your assistance with this introduction.

Cordially,

Lori E. MacWilliams

LEM/ccs

cc: Divisions Responsible for Direct Accounts
Servicing Truckstops of America (w/att. - Sent Via Fax)

M-2

51849 9490

Source: https://www.industrydocuments.ucsf.edu/docs/xsdy0000